



JULY 27- AUGUST 9, 2026

WOMEN: JULY 27- AUGUST 2

MEN: AUGUST 2- AUGUST 9

HILARY J BOONE TENNIS CENTER

LEXINGTON, KY

 **LEXINGTONOPEN**

 **LEXINGTONOPEN.TENNIS**

WWW.LEXINGTONOPEN.ORG



Our Story



The Lexington Tennis Charity Inc. is an established 501c3 started by a group of friends that wanted to give back to their local community. In 1995, they helped create a professional tennis tournament hosted on the hard courts of the Hilary Boone Tennis complex at The University of Kentucky. This tournament has been going strong for 31 years and has gotten bigger and better every year. In fact, we are the longest continually running Challenger level tournament in the United States.

This year we are expanding the tournament to two weeks, hosting the WTT W75 tournament our first week (July 27- August 2) and the ATP M75 tournament the second week (August 2- 9).

Our tournament is unique because we are part of both the ATP Challenger Tour and the WTT Tennis Tour. It attracts emerging talented men and women along with established players vying for ranking points and prize money. With its competitive atmosphere and enthusiastic local support, the Lexington Open is a key fixture in the tennis calendar, contributing to the growth and development of the sport, while supporting our Lexington community partners including Golisano Children's at UK.

Several participants have gone on to become top players in the world including current top male players **Jannik Sinner** (2019 Champion) **Tommy Paul**, **Frances Tiafoe**, **Joao Fonseca** (2024 Champion) and **Lerner Tien**. Some of the impressive women's players include **Madison Keys**, **Jessica Pegula**, **Peyton Stearns** and rising star **Xiyu Wang** (2025 Champion).

We look forward to two unforgettable weeks of tennis in Lexington this summer!



Mini Pro-Am with KCH patients and tournament participants



OUR CHARITABLE BENEFICIARIES

Lexington Challenger Tennis Charity, a 501c3 charitable organization, hosts the Lexington Open tennis tournament and associated events to support Golisano Children's at UK and the University of Kentucky's men's and women's tennis teams.



Golisano Children's at UK serves as the sub-specialty regional referral and pediatric care center for Central and Eastern Kentucky. The hospital has more than 70 pediatric specialists and 300 pediatric nurses working in 24 areas, as well as physical, occupational, speech and respiratory therapists, dietitians, licensed clinical social workers, genetic counselors, child life specialists and pharmacists -- all of whom are dedicated to caring for children. We are proud to host events including a mini Pro-Am with tournament participants and hospital patients (pictured above), a breakfast for Golisano Children's at UK's Circle of Blue organization and a donor appreciation event during the tournament.



We are proud to support the University of Kentucky's men's and women's tennis teams led by Cedric Kauffmann (men's) and Shelley Jaudon (women's). The tournament will also continue to provide dedicated wild card entries to current and former UK tennis team members, allowing fans to support the "Big Blue" men's and women's players.



WHY BE A SPONSOR?

- Courtside corporate branding throughout the tournament.
- Access large, affluent local audiences through all fourteen days of the tournament.
- Access to international viewing audience through live match streaming.
- Inclusion in our extensive media exposure including radio, television, website and social media outlets including click-through links on our website and social media posts.
- Access to our exclusive sponsor tent including nightly dinner, drinks and courtside seating.
- Meet the players at our Player-Patron party.
- Support Golisano Children's at UK and UK's men's and women's tennis teams.
- **Personalize it: Our team will work with you to personalize your sponsorship to best suit your goals.**

2026 Sponsor Highlights



The Lexington Open is proud to have Lexus as our Title Sponsor



EVENT SPONSOR PACKAGES



LEXINGTON OPEN
July 27 - August 9, 2026



EVENING EVENT SPONSOR

\$15,000+ activation

Host a private, catered evening event with full bar for up to 150 in the Lexus Hospitality Tent.
4 VIP admission passes each day to our exclusive Patron Tent.



DAY EVENT SPONSOR

\$5,000+ activation

Host a private, catered event with optional full bar for up to 100 in the Lexus Hospitality Tent or Patron Tent.



For more information or to sponsor an event, contact Kelly Nicol:
kelly@lexingtonopen.org
859.983.5983





SPONSORSHIPS

Lexington Open
July 27 - August 9, 2026



Grand Slam Sponsorships - \$5,000

UMPIRE CHAIR SPONSOR **SOLD**
BALL KIDS SPONSOR **SOLD**

CENTER COURT 1 SPONSOR
CENTER COURT 2 SPONSOR

- 2 reserved stadium court seats each day.
- 2 admission passes each day to our exclusive Patron Tent.

Masters Sponsorships - \$3,500

COURT 3 SPONSOR
 UMBRELLA SPONSOR **SOLD** PLAYER'S LOUNGE SPONSOR
 MERCHANDISE SPONSOR OFFICIAL'S LOUNGE SPONSOR

- 2 reserved stadium court seats each day.
- 2 admission passes each day to our exclusive Patron Tent.

ACE Sponsorships - \$3,000

WOMEN'S TROPHY MEN'S TROPHY
VOLUNTEER SPONSOR

- 2 reserved stadium court seats each day.
- 2 admission passes each day to our exclusive Patron Tent.



PATRON BOX PACKAGES

LEXINGTON OPEN

July 27 - August 9, 2026

Women's Tournament: July 27 - August 2

Men's Tournament: August 2 - August 9



Elevate your experience at the Lexington Open with one of our Patron Box Packages. Enjoy world-class men's and/or women's tennis up close and personal in one of our dedicated patron boxes.

Your patronage includes nightly access to our courtside **Patron Tent**, a premium courtside experience including a nightly catered dinner by DaRae and Friends Catering, complimentary cocktails, beer and wine, and mingling with fellow patrons, sponsors and players.

All Patrons will receive name and/or logo recognition on tournament signage and website.



GOLD PATRON

\$6,000 (2 week) / \$4,000 (1 week)

- 4 seat VIP stadium court box.
(2 front row, 2 second row)
- 4 admission passes each day to our exclusive Patron Tent.



SILVER PATRON

\$4,250 (2 week) / \$ 2,500 (1 week)

- 4 designated covered stadium court seats.
- 4 admission passes each day to our exclusive Patron Tent.



BRONZE PATRON

\$2,250 (2 weeks)/ \$ 1,500 (1 week)

- 2 designated covered stadium court seats.
- 2 admission passes each day to our exclusive Patron Tent.



Our Team

Sponsorship opportunities include, but are not limited to those listed. Please contact a member of our team to discuss your sponsorship options. We are happy to work with you to develop a sponsorship package to best meet your needs.



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